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24115	EN	Advertising & Promotion	George E Belch	McGraw Hill
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24117	EN	Advertising & Promotion	George E Belch	McGraw Hill
24118	EN	Advertising & Promotion	George E Belch	McGraw Hill
24119	EN	Advertising & Promotion	George E Belch	McGraw Hill
21627	EN	Advertising : Contemporary	William F. Arens	Irwin
5729	EN	Advertising Principles and Problems	Charles J. Dirksen	Unknown
5730	EN	Advertising Principles and Problems	Charles J. Dirksen	Unknown
19481	EN	Applications in Basic Marketing	E. Jerome McCarthy	Irwin
20755	EN	Applications in Basic Marketing	E. Jerome McCarthy	Irwin
22425	EN	Applications in Basic Marketing	E. Jerome McCarthy	Irwin
20728	EN	Effective Selling	Oharias A Kirkpatrick	South -Western Publication
20729	EN	Effective Selling	Oharias A Kirkpatrick	South -Western Publication
20730	EN	Effective Selling	Oharias A Kirkpatrick	South -Western Publication
20731	EN	Effective Selling	Oharias A Kirkpatrick	South -Western Publication
20732	EN	Effective Selling	Oharias A Kirkpatrick	South -Western Publication
22719	EN	Effective Selling	Oharias A Kirkpatrick	South -Western Publication
22879	EN	International Marketing	Philip R. Cateora	McGraw Hill
18404	EN	Marketing	Michael J . Etzel	McGraw Hill
18405	EN	Marketing	Michael J . Etzel	McGraw Hill
18406	EN	Marketing	Michael J . Etzel	McGraw Hill
18407	EN	Marketing	Michael J . Etzel	McGraw Hill
18408	EN	Marketing	Michael J . Etzel	McGraw Hill
11071	EN	Marketing Management	Philip Kotler	Pearson Education
13006	EN	Marketing Management	Philip Kotler	Pearson Education
14473	EN	Marketing Management	Philip Kotler	Pearson Education
16650	EN	Marketing Management	Philip Kotler	Pearson Education
17598	EN	Marketing Management	Philip Kotler	Pearson Education
18811	EN	Marketing Management	Philip Kotler	Pearson Education
18812	EN	Marketing Management	Philip Kotler	Pearson Education
18813	EN	Marketing Management	Philip Kotler	Pearson Education
19876	EN	Marketing Management	Philip Kotler	Pearson Education
19877	EN	Marketing Management	Philip Kotler	Pearson Education
22426	EN	Marketing Management	Philip Kotler	Pearson Education
22768	EN	Marketing Management	Philip Kotler	Pearson Education
22995	EN	Marketing Management	Philip Kotler	Pearson Education
22996	EN	Marketing Management	Philip Kotler	Pearson Education
22997	EN	Marketing Management	Philip Kotler	Pearson Education
23771	EN	Marketing Management	Philip Kotler	Pearson Education
27291	EN	Marketing Management	Philip Kotler	Pearson Education
27292	EN	Marketing Management	Philip Kotler	Pearson Education
27293	EN	Marketing Management	Philip Kotler	Pearson Education
16649	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
20746	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
20747	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
20753	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
20754	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
22814	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
22815	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
24120	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
24121	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
24122	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
24123	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
24124	EN	Marketing Research	Naresh K Melhotra	McGraw Hill
13005	EN	Principles of Marketing	Philip Kotler	Prentice Hall
14466	EN	Principles of Marketing	Philip Kotler	Prentice Hall
18313	EN	Principles of Marketing	Philip Kotler	Prentice Hall
18314	EN	Principles of Marketing	Philip Kotler	Prentice Hall
18315	EN	Principles of Marketing	Philip Kotler	Prentice Hall
18316	EN	Principles of Marketing	Philip Kotler	Prentice Hall
18808	EN	Principles of Marketing	Philip Kotler	Prentice Hall
18809	EN	Principles of Marketing	Philip Kotler	Prentice Hall
18810	EN	Principles of Marketing	Philip Kotler	Prentice Hall
19483	EN	Principles of Marketing	Philip Kotler	Prentice Hall

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22769	EN	Principles of Marketing	Philip Kotler	Prentice Hall
23772	EN	Principles of Marketing	Philip Kotler	Prentice Hall
24183	EN	Principles of Marketing	Philip Kotler	Prentice Hall
24184	EN	Principles of Marketing	Philip Kotler	Prentice Hall
24185	EN	Principles of Marketing	Philip Kotler	Prentice Hall
25721	EN	Principles of Marketing	Philip Kotler	Prentice Hall
25722	EN	Principles of Marketing	Philip Kotler	Prentice Hall
19377	EN	Salesmanship	C.N Santakki	Kalyani Publication
24258	EN	Service Marketing	Valarie A Zeithaml	Tata McGraw Hill
24259	EN	Service Marketing	Valarie A Zeithaml	Tata McGraw Hill
24260	EN	Service Marketing	Valarie A Zeithaml	Tata McGraw Hill
24261	EN	Service Marketing	Valarie A Zeithaml	Tata McGraw Hill
24262	EN	Service Marketing	Valarie A Zeithaml	Tata McGraw Hill